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Elsevier and Healthcommunities.com Introduce CD-ROM Supplement to *UROLOGY*

NEW YORK– April 9, 2003 –Elsevier, one of the leading global science, technical, and medical publishers, has introduced the first of its kind multimedia supplement to *UROLOGY*, its professional journal for urologists. In CD-ROM format, the supplement presents video content, audio enhancements and animated graphics to complement the text of the original articles in the April issue. *UROLOGY*, the "Gold Journal," provides practical, timely, and relevant clinical and basic science information to physicians and researchers worldwide.

Healthcommunities.com, Inc., a provider of health care information for consumers and medical professionals, created original graphics and integrated multimedia components to produce the CD, which will be distributed by Elsevier to *UROLOGY* subscribers in late April. "The educational materials in multimedia format will have a positive impact on patient care and outcomes," said Jeff Mazzarella, president of Healthcommunities.com.

UROLOGY guest editor and director of electronic initiatives Leonard S. Marks, M.D., explains the value added by the enhancements: "The multimedia piece is a departure from the typically treatment-oriented supplements in that it focuses on communication—specifically, the use of various types of media to enhance message delivery." Marks continued, "The purpose of the CD is to increase reader awareness of the value of multimedia in scientific articles."

About Elsevier

Elsevier is a leading publisher of scientific, technical and medical information products and services. Working in partnership with the global science and health communities, the company publishes more than 1,800 journals and 2,200 new books per year, in addition to offering a suite of innovative electronic products, such as ScienceDirect, and MDCConsult, bibliographic databases, online reference works and subject specific portals.

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About Healthcommunities.com, Inc.

Healthcommunities.com, Inc., a privately held company founded in 1998, provides innovative resources for health care consumers and professionals. The company's medical specialty Web channels, in partnership with leading pharmaceutical and medical technology companies, serve health care consumers searching for reliable information. Healthcommunities.com is a physician developed and monitored[®] online community providing medical information and resources in a trusted environment.

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