

**press release**

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**Healthcommunities.com, Inc., Names Director of Business Development**

Northampton, MA, February 1, 2005 – Holyoke resident Tom Lund has been named director of business development for Healthcommunities.com, Inc. The announcement was made by Stephen J. Dunn, chief of operations and resource management.

Responsible for corporate sales revenue, including advertising sales on the company's 18+ medical specialty websites, Lund has been with the company since 2000.

He received his bachelor of arts degree from the University of Massachusetts, Amherst. Lund has more than 20 years of experience in marketing and sales, including creating and executing sales programs and marketing strategies. "During his tenure with Healthcommunities.com, Tom has been very effective in identifying and helping to secure new sources of revenue. In a constantly changing Internet economy, his experience in the broader marketplace is very valuable," said Dunn.

A native of Amherst, Massachusetts, Lund is a longtime Holyoke resident.

Healthcommunities.com, Inc., a privately held company founded in 1998, specializes in providing medical practice websites to physicians in the U.S. The company's health care information portals and physician websites serve consumers and professionals searching for reliable information. Healthcommunities.com offers trustworthy, physician developed and monitored® content online.

For more information, contact Paula Leahy at 413.587.0244, ext 109.

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for immediate release