

Contact: Paula Leahy
Healthcommunities.com, Inc.
Tel: 888.950.0808 ext. 109
pleahy@healthcommunities.com

Healthcommunities.com Launches seniorhealthchannel.com

NORTHAMPTON, Mass., March 15, 2005 — Healthcommunities.com, Inc., (HC) has launched its newest medical specialty website, **seniorhealthchannel.com**. The site provides comprehensive information about common medical conditions that affect the senior community. Developed and monitored by board-certified physicians, **seniorhealthchannel** provides easily accessible information—including symptoms, diagnostic procedures, and treatment options—about Alzheimer’s disease, glaucoma, heart disease and other conditions relevant to elders.

Unlike many other consumer information websites, **seniorhealthchannel** does not require user log-in, the information is developed and monitored by physicians, it is free, and it is devoted exclusively to topics of interest to seniors.

Consistently one of the fastest-growing populations to use the Internet for health information, seniors are exceptionally savvy consumers. “Seniors and their caregivers can feel comfortable using **seniorhealthchannel** because the information was developed by physicians,” said HC founder Stanley J. Swierzewski III, M.D. “Whether someone is looking for a local specialist or is interested in medication side effects, **seniorhealthchannel** is a comprehensive resource.”

HC also offers website services to geriatric medicine practices. Each customized practice website includes patient education information from **seniorhealthchannel** as well as hosting, edits, e-mail accounts, marketing support and personal customer service. The company is offering an introductory rate of \$65/month for comprehensive site services, with the first two months free.

Healthcommunities.com, Inc., a privately held company founded in 1998, serves health care consumers searching for reliable information. Healthcommunities.com is a Physician Developed and Monitored® online community providing information and resources to health care professionals and consumers in a trusted environment.

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